

Quote

the weekly digest

Volume 35—Number 26

Week of June 29, 1958



— Zut ! Encore un type qui en était au bout de sa visite...

Reprinted from *Pourquoi Pas?* (Brussels)

A pickpocket working the Belgian World's Fair is annoyed to find another victim "at the end of his trip" with depleted purse.

18 th year of publication

QUESTING WITH

Quote



"I am sorry, dear, we couldn't find the slacks you wanted, but at least our trip wasn't a total loss."

In the situation above artist Franklin Folger (Newspaper Features Syndicate) has captured our momentary mood of melancholy. Somewhat dispirited from our perusal of *The Decline of the American Male* (Random House) as surveyed by the editors of *Look*, we turned to the public prints for a bit of cheer. There we found sundry offerings put forth by enterprising merchandisers against an approaching festival for Fathers. Amongst the routine assortment of cravats, shirts and cigars, we came upon something rather sumptuous: a contour chair set

off by a headline banner, "Special for Father's Day!"

Heartened by this display in tribute to the male, we took a closer look at the accompanying illustration. Who do you suppose was pictured in that chair, big as life and twice as comfy? Well, it wasn't Poppa!

“ ”

A friend of a friend of ours—who has a friend engaged in crime detection—relates that the friend-twice-removed lately put a question to that minion of the law:

“Are the criminals you encounter in your daily routine as clever as those presented on the tv screen?”

“Well, no,” said the candid cop. “But neither are we as resourceful as the tv sleuths, so it just about evens up.”

“ ”

It seems there still are some jobs available, despite the mounting toll of unemployed. Some statistically-minded individual has figured out that, since the recession, the classified columns of N Y newspapers have carried a total of 330,000 help-wanted ads. . . . And in Cleveland a sign-maker now offers free “Help Wanted” banners.

may we QUOTE

you on that?



[1] Pres DWIGHT D EISENHOWER, at Mt Vernon, inspecting a sword Geo Washington rec'd as a gift: "Do you suppose they investigated him for getting a present?" . . . [2] Edw N GADSBY, chmn, Securities & Exchange Commission, denying that Sherman Adams influenced the Commission: "To put it bluntly, the commission could hardly have done more if Mr Adams were Mr Goldfine's worst enemy." . . . [3] Spokesman for Brookfield Zoo, Chicago, concerning a newly-acquired vicuna: "We aren't going to name him until the political storm in Washington blows out." . . . [4] Moscow radio, commenting on postponement of integration in Little Rock: "This decision has nullified the long and persistent struggle of the progressive forces in America against reaction." . . . [5] Gov ORVAL FAUBUS, of Ark, on 2-yr suspension of integration in Little Rock: "The Negro citizens of the community would do well to accept today's ruling, which will do much to reestablish the normal and friendly relations which prevailed here before." . . . [6] NEIL H McELROY, Sec'y of Defense, denying that he intended a rebuke to Adm Arleigh A Burke, whose testimony opposed the President's re-organization plan for the armed forces: "The Sec'y can be disappointed, and he can regret parts of an officer's testimony without it being anything more than that." . . . [7] JOHN FOSTER DULLES, Sec'y of State, warning

Congress not to take lightly the Soviet Union's threat of economic warfare: "The strategy of Communist imperialism involves the subversion of country after country, until the U S is isolated and subject to economic strangulation." . . . [8] Sen J Wm FULBRIGHT (D-Ark) asserting Administration policies are "aimless and feeble": "Our steel production is down, Soviet production is up. Our economic aid is lowered, Soviet aid increases. We move to curtail internat'l trade, Russia seeks more trade. We stifle culture and education, and the Soviet exports it." . . . [9] MARRINER S ECCLIES, former chmn, Fed'l Reserve Bd, addressing Inst of Industrial Banking: "Since War II we have been leaping from pillar to post in our frantic attempts to quarantine the Communists. Instead, the Communists are very successfully curbing us. We are being isolated as the leader of a rapidly shrinking Western world." . . . [10] Lt Comdr JOHN H EBERSOLE, Navy physician, addressing Society of Nuclear Medicine: "If Columbus had had a psychologist in his crew he might never have discovered America, because of a preoccupation with intangible obstacles."

Quote

moving finger



As events develop in the world about us we are continually impressed by a vague feeling that contemporary actors are paraphrasing a venerable plot. Yet to say that history repeats is both trite and inaccurate. Actions may bear a superficial similarity, but they vary always in circumstance, often in consequence.

Currently headlined irregularities in Gov't at the administrative level have counterpart in the eras of Truman, Teapot and Tammany. This is not to imply that the transgressions or indiscretions are in any sense proportionate. It is merely a reminder that the plot is timeless and tattered. We have seen it all before and doubtless shall witness again the ashes of remorse, the vengeful thrusts of political advantage.

In another arena we are reminded that that decision of Justice Taney in the Dred Scott case inflamed the North quite as much as, a century later, the decision of

Justice Warren, on integration, outraged the South. Decisions of the Supreme Ct may, as Mr Dooley cynically observed "follow the election returns." But they have more than once met regional repercussions.

And we suggest a similarity between the execution of Imre Nagy, Hungarian patriot and the fate of Rob't Emmett, leader of the abortive Irish rebellion of 1803. Tho the variants are many and obvious, the stark facts parallel. The point pertinent to our purpose, however, is that Britain in the interval has moved on to a position more enlightened and socially acceptable with respect to peoples in duress. But in Moscow Bolshevik brutality remains ascendant.

The ethical lag emphasizes anew the complications involved when a 20th Century social conscience of the West seeks to negotiate with a primitive order of 19th Century malevolence. The Nagy incident will accelerate defense spending and decreases the likelihood of a fruitful conference at the summit.

Franklin D. Roosevelt



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Quote

Quote the weekly digest

"He who never quotes, is never quoted."

Charles Haddon Spurgeon



ACTION—1

At a recent livestock meeting in the midwest, a noted economist was predicting a slip in cattle prices. While the next speaker was being introduced a prominent cattleman hurriedly left the auditorium.

"Where are you going?" asked a neighbor.

"I'm going home and sell my cattle before the rest of you get back from this convention." — *Farm Jnl.*

AUTOMATION—2

Engineers in Washington are working on an automatic sorting machine for the Post Office Dep't and are "teaching" it to read type-written addresses. It already can read the bottom line — (city and state). In time they hope to have the machine read handwritten addresses. There are 2 "brains" in the machine. One scans the envelope and sends it into the proper distributor channel. Other "brain" delivers it to the right pocket. It cannot read names or streets. It can sort about 3 or 4 envelopes a second. — *TOM WRIGLEY, Elks Mag.*

BEHAVIOR—3

There is a vast difference between putting your nose in other people's business and putting your heart in other people's problems. — *Dr HAROLD W RUOPP, quoted in Church Mgt.*

BEHAVIOR—4

If an acorn could voluntarily stunt its growth by refusing the nutriment of light, chemicals and rains, so that it always remained a crooked sapling, one would have a picture of what happens to a human heart, when it spurns those graces which should contribute to its perfection. — *Bishop FULTON J SHEEN, syndicated col.*

BIBLE—5

Charlton Heston was cast in the role of Moses in Cecil B DeMille's motion picture, *The Ten Commandments*. But even on location he found it difficult to get into the Old Testament mood. For instance, the original Moses climbed Mt Sinai on foot. Whereas, for the movie shots, Heston was taken up the mountain 3 times a day by helicopter! So it is that our times are strangely different from Bible times. How is it that the words of the Bible after 2,000 yrs can have authority for us in an atomic and helicopter age? The answer lies in the fact that the needs of the human heart are much the same today as in those days. — *CHAS M CROWE, Getting Help from the Bible (Harper).*

Quote

washington

By Les & Liz
Carpenter



If Alaska becomes the 49th state there's no law specifying who shall determine how the field of stars shall be reshaped to make 49. The law says only that there must be as many stars as states—with an add'l star to be added on the July 4th immediately following the admission of a new state. Last time new states came in—Arizona and New Mexico — Wm Howard Taft, then president, made the decision on design.

Washington has been flooded with suggestions on how to arrange 49 stars, including the design of an eagle, a huge circle, the letters U S A, etc. Best guess: the present field with 8 stars across, 6 down, will be changed to 7 by 7.

" "

Whether it's intentional dialect or not, there's a sign outside the Korean Embassy reading: "Please don't block these driveway." . . . Across the street from the Soviet Embassy is a safety sign: "Don't play Russian roulette with your car."

" "

The Malayan Embassy had a party the other day celebrating the birthday of the Malayan Federation's ruler, Yang di-Pertuan Agong, Sir Abdul Rahman Ibni al-Marhum Tuanku Muhamma d. Guests refrained from the customary "Happy Birthday" salutation.

Quote

CHARACTER—6

Character is the result of what we do with our instincts.—Southern Baptist Brotherhood Jnl.

CHILD—Guidance—7

The ones who will suffer most for the mistakes we make in raising our children will be our grandchildren.—IMOGENE FEY.

" "

Children left to grow up like weeds are not likely to produce the flowers of genius. — *Nuggets*, hm, Barnes-Ross Co.

CHURCH—8

When one considers how inadequately churches have served the needs of people in this new technological and secularly attractive age it is not so surprising that many have withdrawn from or remain outside churches, to the advantage of the growing secularization. (. . . Among the churches' shortcomings): Juvenile conceptions of God, primitive notions of a large-size man who exists to be pleased, like an old-style father, or a stern, perhaps even petulant judge, or at best of some kind of anthropomorphic figure whose conduct could be compared to that of our own more virtuous human beings only to His disadvantage, as Homer's gods with Homer's heroes.—NATHAN M PUSEY, pres of Harvard, in baccalaureate sermon at Cambridge, Mass.

CONSCIENCE—9

Many a person has succeeded in training his conscience to roll over and play dead.—*Grit*.

CREDIT—Collections—10

A gasoline station has recently posted this sign: "Use our easy credit plan—100% down; nothing to pay each month." — *Providence (R-I) Journal-Bulletin*.

book briefs...



Now that the school yr has come to a close, it is an appropriate time to survey the activities of the book clubs operated in conjunction with *Scholastic Magazine*. During the past season nearly 3 million boys and girls bought books either thru the Arrow Book Club (4th, 5th, 6th grades) or the Teen Age Book Club. The youngsters pool their orders by classroom groups, making selections (in the case of the Arrow Book Club) from 64 low-cost, paperbound titles, fiction and non-fiction. The Teen Age Book Club has 160 titles, 47 of which were developed exclusively for TAB and are not otherwise available in paperback format.

" "

Writers, speakers, and all who work with words, will be delighted to learn that *March's Thesaurus-Dictionary* is again available in the book marts in a revised edition, including 1800 new words and phrases that have become current since the turn of the century. It is published by Doubleday's Hanover House.

The father-and-son team, Francis Andrew March Sr and Jr, produced this book originally in 1902. This standard reference book combines the advantages of a thesaurus and a dictionary for quick reference. It introduces the juxtaposition of related words—synonym and antonym — so that you have the full depth and color of the language at hand.

Apologies to Wordsworth

"Plants growing in western England's lake district on the average are 10 times more radioactive than a decade ago."
—News item.

I wandered loaded as a cloud
That's falling out o'er vales
and hills,
When all at once I saw a
crowd,
A host, of golden daffodils;
Beside the lake, beneath the
trees,
Fluttering and deadly in the
breeze.

—*Cleveland Plain-Dealer.*

" "

The book was permitted to go out of print during the paper shortage incident to War II, and for some inexplicable reason was not revived. Announcement of the new edition, priced at \$9.75, is good news indeed.

" "

Bennett Cerf points out, somewhat ironically, that while there are 18,000 blacksmiths still going strong in the U S, this nation, despite a boom in the number of books published, supports only 7,400 bookstores.

Quote

ECONOMICS—11

This is the darndest depression we've ever seen. Everybody's working and everybody's broke. At least we didn't have to work in the last one.—*Internat'l Teamster*.

ECONOMY—12

In this free-spending age, the man who preaches economy might as well start by saving his breath.—*IMOGENE FEY*.

EDUCATION—13

Our children should no longer be narrowly prepared for some occupation which may be obsolete when they leave high school or college. They must have an education so flexible that they can think independently and adjust their knowledge to whatever an uncertain future may have in store for them.—*AGNES E MEYER*, author & educator.

" "

Two things can be counted on in the future. One is that the country will never be free from the problem of the large number of young people to be educated. The other is that we will be harrassed by people with slick solutions, many of them well merchandised and not a few quite beautifully gift-wrapped.—*NAPIER WILT*, Univ of Chicago, *Education Digest*.

" "

In America, parents spent \$1-500,000,000 for toys last yr. Enough to bld schools for 1,000,000 youngsters, complete with playground equipment.—*Phi Delta Kappan*.

Quote

FAITH—14

I had a prof who once made this remark the 1st day of the semester: "Some of your parents are disturbed about my teaching. Write home and tell them you will return with just about the depth of faith that you brought with you. That was pretty much set the 1st 7 yrs of your life."—Rev A PURNELL BAILY, *Grit*.

Quote scrap book

JOHN WINTHROP, 1st Governor of the Massachusetts Bay Colony, had the distinction of being the 1st person awarded an honorary degree by an American institution of learning. The degree (Doctor of Laws) was conferred 185 yrs ago (July 21, 1773) by Harvard College. A sentiment expressed at that time, and on other occasions, by Gov Winthrop is worthy of continued preservation:

A man has liberty to do that only which is good, just, and honest.

" "

FOREIGN AID—15

I was sitting with a group of village elders, learning how they were trying to improve the life of the people in their Asian village. I asked one what he wanted most for himself and his family. His answer was: "A good crop. A decent road to take it to mkt on. No fever while I work. My children to grow up not 'writing with their thumbs' (not illiterate). And plenty of clean water near." — SPURGEON M

KEENY, director, Asia region of UNICEF, "For'gn Aid Is Growing Up," *Minutes, Nationwide Ins Co*, 6-'58.

FREEDOM—16

Man is as free as a bird in a cage; he may move within definite limits. — JOHANN KASPER LAVATER, quoted in *Weltwoche*, Zurich (QUOTE translation).

FRIENDSHIP—17

Constant use will wear away anything. Especially friends.—*The Detroit News*.

GIFTS—Giving—18

He who gives when he is asked has waited too long. — *Friendly Chats*.

GOD—and Man—19

Up to the dawn of social conscience . . . God held in His own hands the whole responsibility for the evolution of life upon this planet. Gradually this responsibility is being shifted to our shoulders. — ARTHUR HOLLY COMPTON, *The Freedom of Man* (Yale Univ Press).

“ ”

Dr A C Dixon used to tell the story of a N Y pastor who became anxious about a certain banker, a mbr of his congregation, to whom he had never spoken directly. One day he went to the banker's office asking for "a 10 minute interview."

"Have you come on business, Pastor?" asked the banker.

"Yes," was the reply, "business for God and eternity and your soul."

To the pastor's surprise, the banker repl'd, "I have been waiting for thirty yrs for someone to talk to me in this way. Ten min's,

did you say? Come to my house and make it the whole evening."—*Wesleyan Methodist*.

GOVERNMENT—Debt—20

Official figures show the total debt of all other principal nations of the world to be \$153 billion. The U S debt today is \$280 billion. — *American Mercury*.

IDEAS—21

"Ideas come from exposure," says Melanie Kahane, noted interior designer. "If you're in the rain long enough, you're bound to get good and wet."—FRED GEHRUNG, "Home Is What She Makes It," *Monsanto Mag*, Monsanto Chemical Co, 4 & 5-'58.

LANGUAGE—22

Bobby was having much difficulty with his grammar. Finally one day he ran into the house to his mother, and throwing his books on the table, said: "I got it straight now. Hens set and lay, but people sit and lie."—*Hoard's Dairyman*.

LIFE—Living—23

I think it would be wholesome if this summer we should all resolve to be, rather than to do, a lot. People who are "too busy" are robbed of a true experience of life. I am reminded of the tale of a man who, upon reaching heaven, was asked by God, "What did you think of my world?" The man was obliged to respond, "I didn't see it; I was telephoning."—REV JOHN F DAVIDSON, in a sermon at St George's Protestant Episcopal Church, N Y C.

Quote



Brooklyn Banished

While the American game of baseball probably evolved from the British rounders, and certainly was played well before 1839, the yr in which Abner Doubleday reputedly "invented" it, the game took a significant step toward professional status 100 yrs ago (July 20, 1858) when the 1st admission fee was levied. The game was played between the New York Knickerbockers and a team from Brooklyn, thus launching a rivalry that endured for almost a century. It was the 1st of a series of 3 games, played at monthly intervals. The Knickerbockers won all of these contests.

Players of the period were amateurs, young gentlemen of some means and social status. This was an essential consideration. Artisans and clerks worked 6 days a wk from sunrise to sunset. Baseball on the Sabbath was unthinkable.

FREDERICK G LIEB, in *The Baseball Story* (Putnam) contributes this background:

The series was notable as the 1st time baseball fans were asked to ante at the gate. Up to that time it would have been considered crude and unsportsmanlike to pass the hat. But the sponsors had put up quite a sum to rent the field (Fashion Race Course, Nassau County, Long Island) and had to get their money back at the gate.

Quote

LOVE—24

A number of thinkers have decided that romance is basically an illusion. "Love is much less exacting than it thinks itself," declares Geo Santayana. "Nine-tenths of its causes are in the lover, for 1/10 that may be in the object. Were the latter not accidentally at hand, an almost identical passion would probably have been felt for someone else." This recalls the old World War II joke about the American girl who denounced her GI sweetheart for marrying an English girl. "What's she got that I haven't got?" she cried. "Nothing," repl'd the harried GI, "but she's got it here." — T F JAMES, "The Truth About Falling in Love," *Cosmopolitan*, 6-'58.

MARRIED LIFE—25

I tell my brides: If you have a good job, keep it. You'll need it the way prices are today. Get a good can-opener and a freezer, and your work is done.—Dr J H RANDOLPH, Episcopal minister, N Y C, who has united 25,000 couples.

MIND—26

According to one estimate, the brain is capable of storing more impressions, facts and total information than are in all the Library of Congress' 9 million vol's.—JOHN PREIFFER, *The Human Brain* (Macmillan).

MODERN AGE—27

Nowadays a miniature backyd is one so tiny that it's no disgrace to be caught cutting it with a hand mower.—*Cincinnati Enquirer*.

" "

It's getting so that a man thinks he's pioneering these days if his power mower breaks down.—GRIFF NIBLACK, *Indianapolis News*.

Week of July 20-26

....pathways to the past.....



Nat'l Farm Safety Wk

Nat'l Vegetable Wk (24-31)

Inventors Wk (25-31)

July 20—120th anniv (1838) b of Augustin Daly, American theatrical producer. . . 100 yrs ago today (1858) 1st baseball game was played (between NY and Brooklyn) for which an admission charge was made (see GEM BOX). . . 90 yrs ago (1868) 1st tax on cigarettes went into effect.

July 21—This is the 370th anniv (1588) of the destruction of the Spanish Armada by British fleet in English Channel. Historically important action balked a threatened invasion of England. . . At this season when honorary degrees are being awarded thick and fast it is interesting to note that 1st one in our history was awarded to John Winthrop by Harvard College 185 yrs ago (1773). . . 85 yrs ago (1873) Jesse James held up the Rock Island Express at Adair, Ia; escaped with \$3,000. (This is sometimes referred to as "the 1st train robbery." However, there are records of robberies going back as far as 1866, involving the notorious Reno gang). . . 40 yrs ago (1918) Allied soldiers took Chateau-Thierry on the Marne River, in France.

July 22—Feast of St Mary Magdalene. . . 25 yrs ago (1933) Wiley Post completed 1st around-the-world solo flight in his plane, Winnie Mae. (He flew 15,596 mi's in 7 days, 18 hrs, 45 min's.)

July 23—155 yrs ago (1803) Robt Emmett, Irish patriot, led an insurrection against British in Ireland. (The effort failed; Emmett was sentenced to death for treason.)

July 24—175th anniv (1783) b of Simon Bolivar, Venezuelan patriot and statesman; "spiritual father of Pan-Americanism." . . . 60th anniv (1898) b of Amelia Earhart, pioneer woman airplane pilot; 1st woman to cross Atlantic by plane (1928). Lost on a Pacific flight, 1937. . . 10 yrs ago (1948) Progressive Party met in Phila to nominate Henry A Wallace as its candidate for president.

July 25—Feast of St James the Greater. . . Feast of St Christopher (patron of travel). . . 15 yrs ago (1943) King Victor Emmanuel, of Italy, deposed Benito Mussolini; appt'd Marshal Pietro Badoglio as head of new Italian govt.

July 26—170 yrs ago (1788) New York accepted the U S Constitution and became a state. (Action was almost defeated by land owners who feared higher taxation—a suspicion which, time reveals, was not wholly unfounded.) . . . 60 yrs ago (1898) Spain sued for peace in Spanish-American War.

Quote

MODERN AGE—28

Thanks to our industrial ingenuity and knowhow, we live longer, better, and more enjoyably these days. Science, electronics and such, march on — but still nobody has been able to figure out a way for a fireman to get downstairs faster than by sliding down the brass pole. And that began in 1889.—*Sunshine Mag.*

NATIONALISM—29

Along with battleships and such, the nat'l unity we have in wartime often seems to go into mothballs, too.—*BILL VAUGHAN, VFW Mag.*

PARENTHOOD—30

"Every parent knows that children can instantly sense the different emotional overtones between 'I have to play with you' and 'I want to play with you,'" psychiatrist Lena Levine told me. "If a father spends only 2 hrs a wk with his children, but gives fully of his love and interest during that time, it is better than 20 hrs grudgingly yielded." — *NORMAN M LOSENZ, "The Growing Pressure on Young Fathers," Redbook, 6-'58.*

RELIGION—31

Our need today—our greatest and most urgent need—is for the regeneration of our American heritage and the rebirth of our Christian faith. We are hearing too much about the need for more science, and far too little about the need for more religion.—*W C MULLENMORE, Chmn of the Bd of Southern Calif Edison Co, "Education and Community Life," Freeman, 4-'58.*

Quote

SALESMANSHIP—32

There never was a depression before when prices continued to climb. There never was a depression before when people had money, but wouldn't take it out of the bank. I think the economists are all wrong, because this is not an economic thing. I think the people are just bored with us—with you and me—the things we sell and the way we sell them.—*CHAS H BROWER, pres, Batten, Barton, Durstine & Osborn, Inc, adv agency, addressing Nat'l Sales Exec's in Washington.*

" "

Our sales mgr called a meeting at which we salesmen were lectured and berated by a "sales psychologist" who claimed the "*Three Word Introduction*" could solve all our problems. All we had to do to interest customers, according to the psychologist, was to greet them briskly with one of his magic 3-word introductions like, "Hello, my friend!" or "You look good!" The psychologist then asked if any of us knew other sure-fire, money-making, 3-word introductions. One of our best salesmen drawled out: "Stick 'em up!"—*THEO KALKENIS, True.*

SCIENCE—33

A nat'l survey showed that 2 out of 3 high school students avoided chemistry, 3 of 4 missed physics, and 7 out of 8 had no trigonometry or solid geometry. Many shunned science not only because it was "tough," but because the nat'l image of the scientist seemed to be one of an eccentric, and possibly dangerous, atheist.—*CHAS A THOMAS, pres, Monsanto Chemical Co, "Science & Education: The Call to Order," Monsanto Mag, 4 & 5-'58.*



Tempo of the Times

If automation had been advanced to its present standards in the early days of War II, Maj Gen Preston W Corderman told the 4th Automation Exposition and Congress, in N Y recently, paper work involved in the Normandy invasion could have been reduced fantastically. He recalled that a dozen persons worked 7 mo's just to correlate radio frequency assignments. Some 2,000 others worked 14 mo's planning the embarkation schedule and related movements.

Today, Gen Corderman pointed out, the Army has closed out great replacement depots in Europe. These costly, cumbersome structures are no longer needed. Their function of assigning personnel is performed electronically in this country before troops depart for their oversea posts.

"Automation governs virtually everything these days," the Army representative concluded, "from precision guidance in outer space to replenishment of breakfast cereal in the mess hall."

" "

A survey lately concluded in Detroit emphasizes the point that mathematics and motor cars have increasingly more in common.

The old plan of bldg experimental cars to test the theories of engineers and designers is far too costly—and too time-consuming—for modern motor men. The move now is from drafting board to electronic brain, with a smart Ph D as the

middleman, working out a testing formula.

At the Gen'l Motors Technical Center, to cite a typical example, engineers and mathematicians, working as a team, will put a steering wheel on an electronic analogue computer. As they turn the wheel the computer figures the roll, pitch and skid at a given speed. These calculations are dramatized as the computer automatically transmits signals to a diminutive motor bit into a toy automobile. Thus the experimenters have a visual demonstration of precisely what would happen with a full-size car under actual road conditions.

With hundreds of millions of dollars at stake in each new model yr, the motor men can't chance a wrong guess. They must give themselves every possible advantage in every detail of construction. "We can't afford to put a 'dog' on the mkt," is the way the technical experts phrase it. Today, with electronic aid, they are in a position to test a hundred theories—and perhaps discard 90 of them—in less time than it once took to bld and road-run a single test model.

Quote

SCIENCE—34

No man can be liberally educated today without some knowledge of science and its impact on society.—HOWARD E WILSON, dean of the College of Education, UCLA, *Phi Delta Kappan*.

" "

Science is but a mere heap of facts, not a golden chain of truths, if we refuse to link it to the throne of God.—F P COBEE, *Sunshine Mag.*

SCIENCE—Progress—35

Television, with its invasion of the home and the fields of entertainment, instruction and propaganda, has perhaps done more in 10 yrs to change the basic pattern of life in America than any single development in its history. 20 yrs ago the television cameras at the N Y World's Fair were a curiosity; Buck Rogers was fantastic. Now we make a political issue out of a failure to launch a moon. People don't show wonder and awe at the miracles of science—they fume about the slowness of scientists to produce new wonders which actually become commonplace. — DONALD F SHAW, "Preaching to a Parade," *Church Mgt*, 6-'58.

SEXES—36

I am convinced that the real reason women live longer than men is that they know how to accept illness with equanimity, whereas a man fights illness and makes himself worse by refusing to come to terms with his health. To women, illness is a fact; to men, a threat.—SYDNEY J HARRIS, *Chicago News*.

Quote

SEXES—37

Platonic friendship is the name given to the period between the first look and the first kiss. —French actress MARTINE CAROL, quoted in *Weltwoche*, Zurich (QUOTE translation.)

SUCCESS—38

Success is not a matter of position or possessions. It is a frame of mind. It is the satisfying feeling of a life spent in a worthwhile way, and a feeling of service rendered. There have been rich men, important men, whose lives were complete failures. And there have been poor men whom the ages have delighted to honor.—Rev STEPHEN M PAULSON, *Grit*.

TAXES—39

The progressive taxation system which puts a penalty on success by draining off as high as 91% of individual income, is not an "American" system. It was 1st advocated by Karl Marx in the *Communist Manifesto*, as a device to destroy the capitalist system and bring on socialism.—*Parts Pups*, hm, Genuine Parts Co.

TIME & SPACE—40

I am not familiar with military strategists' dreams (about a military base on the moon) — but I know that from the moon only one side of the earth faces you at a time; for the good part of each month that face will be in total darkness, and much of it will probably be covered by clouds. Anyone who thinks he can see any man-made object from 240,000 mi's away is optimistic. . . Can we use the great new technologies of space travel for peaceful and scientific purposes—or are we going to be led

into wild programs of Buck Rogers stunts and insane pseudo-military expeditions? The decision is going to be made soon—and it is high time the best people in America do some good hard thinking about it.—LEE A DUBRIDGE, pres, Calif Inst of Technology, "Plain Talk About Space Flight," *Popular Science*, 6-'58.

WORK—41

The 4-hr day will bring many changes into our lives. For example, we'll have to reschedule the coffee breaks.—*Toastmaster*.

WORLD RELATIONS—42

Nowadays it is readily possible to unite with a foreign people against their gov't and to unite with a foreign gov't against their people.—JEAN-PAUL SARTRE, quoted in *Weltwoche*, Zurich (QUOTE translation).

" "

We must see that our way of life, the principles by which and for which we live, become known as far and wide as possible. We must seek to make sure that we are not known merely for our tv sets and bathtubs; not merely for our incredible production rates; not merely for our wealth; but rather that we are known also for our sense of justice, for our decency and for our tolerance, our freedom, our courage.—JAS P MURCHELL, Sec'y of Labor, *Alpha XI Delta*.

WORSHIP—43

The word "worship" comes from 2 old Anglo-Saxon words: "weorth-scipe" — worth-shape. In other words, worship is shaping or fashioning our worths or values.—ANNA LAURA GEBHARD, "Let's Find Out Together," *Mother's Mag*, 7, 8 & 9-'58.

YOUTH—44

This is Summer, the time of year that appreciates a boy!—T H MURPHY, editor, in *CUNA Mutual Newsletter*.

" "

Quote Binders

A new ring binder is now available for the permanent filing of your copies of *QUOTE*. It is in black fabrikoid with title stamped on the backbone. This new binder has two-inch rings, designed to hold a full yr's issues of the new, enlarged *QUOTE*. Price: \$3 each, postpaid.

" "

YOUTH—45

There is a growing feeling that the juvenile is turning out to be an incorrigible hoodlum threatening our standard of living. . . The teenager is weary of being brushed aside by a disinterested parent. He is discouraged at being just another behavior study for a child psychologist, too. . . For every 3 juvenile delinquents, America has 97 decent, honorable, law abiding young citizens. The sins of the 3 are visited upon the 97 and American youth in the aggregate endures and suffers criticism for the unlawful aggressions of the minority.—EDWARD S PIGGINS, police commissioner of Detroit.

YOUTH—Training—46

When we are inclined to be critical of moral conditions in the service, we must remember one thing—the military get exactly the kind of boys our homes and churches are sending them.—DR ELMER C ELSEN, *Houston Times*.

Quote

GOOD STORIES you can use...



A lawyer of our acquaintance who subscribes to Dun & Bradstreet's Mercantile Claims Division was baffled the other day when he rec'd an envelope from the outfit with nothing in it. He phoned Dun & Bradstreet to ask what they had in mind when they addressed him. "How would we know," said the young lady who answered his call, "if there was nothing in the envelope?" — *New Yorker.* a

" "

This is a story that Sam Levenson tells. It concerns a gentleman who quarreled with his wife and moved out to a hotel. All day he brooded, but by dinner time he was hungry and sorry, so he called her.

"Hello, Sarah. What are you making for dinner?"

"Poison I'm making."

"So make only one portion. I'm not coming home." — *Jnl of the American Medical Ass'n.* b

" "

We've just been told about a flying saucer that landed in the center of a large city. A reporter was rushed to interview the 18-inch-high man who emerged from it.

"Where," demanded the reporter, "are you from?"

"I'm sorry," repl'd the little fellow. "Space does not permit me to answer." — *E E Kenyon, American Wkly.* c

Quote

I Laughed At This One

Mrs JOHN T GRAVES

One morning recently the wife of a rural minister was canvassing the community in an endeavor to build up Sunday School attendance.

About mid-morning she stopped at one farm and explained her mission to the man who opened the door.

The farmer shook his head. "You wouldn't want one of our kids in your class," he insisted.

"Oh, but I do; I want them all!" said the caller enthusiastically. "How many do you have?"

"Well, about twelve now, I reckon."

"Twelve! How wonderful!" She whipped out a pencil and paper. "Now, give me their names and ages."

"I know you don't want them, ma'am."

"Oh, but you surely realize they need some Christian training."

The farmer scratched his head. "It won't do 'em a bit of good, ma'am. That's what I've been trying to tell you . . . this here is a goat farm!"

" "

Sec'y to friend: "He looks like an expense account, but he spends like a minimum wage." — *Arkansas Baptist.* d

.....*Quote*-able QUIPS

The motorcycle policeman drew level with the speeding car, passed it, turned in front of it, and forced it to pull in at the side of the road. Then he dismounted and came back, notebook and pencil at the ready, to glare at the young woman driver. "Didn't you see me back on the road there?" he demanded. "No."

"Didn't you see me wave my hand?" "No."

"Didn't you hear my whistle?" "No."

"Or my shout?" "No."

"Didn't you hear my siren when I was chasing you?" "No."

"You didn't see any of those things — or hear any of those things?"

"No."

The cop rested an arm on the door of the car and bowed his head to it. "Good Heavens!" he sobbed, "I'm a failure!"—*Digest of World Reading.*

" "

They were talking about the number of women who seem to find older men attractive. "Why," said one, "my grandfather was a perfect example of that. Women were crazy about him."

"And," said the 2nd, "how did Grandpa feel about it — was he crazy about them, too?"

"Well, not at first, but after a while it went to his head and he began to cut notches on his cane, one for every conquest. And do you know that's what killed him."

"How do you mean, that's what killed him?"

"He made the mistake of leaning on his cane one day!"—*Grit.*

Who can remember when people were killed by fireworks, instead of automobiles, on the Fourth of July?—**KATE M OWNBY.**

" "

Anybody who thinks he doesn't need a psychiatrist these days should have his head examined.—**FRANKLIN P JONES.**

" "

Some people put on weight only in certain places—soda fountains, for instance.—**FRANCES RODMAN.**

" "

Giving your child a pup will teach him responsibility, providing he pays close attention each time you feed, water or bathe the little fellow.—**KEN KRAFT.**

" "

One arm on the wheel and one around the girl is one too few for either operation.—**HENRY P CHAPMAN.**

" "

When a man is putty in his wife's hands, she's sure to chisel something out of him.—**EDNA MAY BUSH.**

" "

Today's housewife enjoys cooking—especially when it's done by the chef at one of the better restaurants.—**HAROLD COFFIN.**

" "

Investigations prove men are better at solving problems—but only after the women create them.—**LESTER D KLIMEK.**

Quote

light armour

Richard Armour



Ode DeCologne

Sniff-tests show that unless cologne has a masculine name, men won't use it.—News item.

A rose, we know, will smell as sweet

By any other name,
But of cologne for men it seems
You cannot say the same.

It mustn't mention "Nuit" or "Sin,"
It mustn't seem too fancy.
It shouldn't say "Amour," "Toujours,"
Or sound the least romancy.

If it's imported, it must be
From London, not from Paris,
For English scents are sternly male,
While those from France embarrass.

A touch of heather's quite all right,
But not, of course, the lily.
The bottle should be squat and square,
Not delicate or frilly.

It's not the scent upon the cheek
That makes one like Clark Gable,
It's how the package looks that sits
Upon the dressing table.

Quote

Then there was the fellow who had to journey into the country for 100 mi's or so, and before he started back he had a bright idea. He was driving a station wagon. He looked up a farmer who had a hog ranch and said he wanted to buy a station - wagon - load of hogs at wholesale, figuring he could drive them back and sell in the city at a nice profit.

He loaded up the station wagon —even sharing the front seat with 2 hogs—and back to the city he started. But the road was under construction and he had to detour. The weather turned warm and he got hot and the hogs got hotter. By the time he finally got back to the city the hogs had lost weight, the quotation on hogs had declined and the check he got from the stockyards was less than he had paid for the porkers.

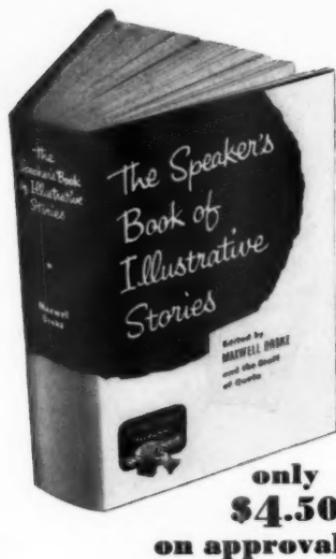
The livestock dealer was sympathetic. "Looks like you lost on the deal," he said.

"Oh, well," the fellow repl'd, "anyhow I had them for company on the way home." — OLLIE M JAMES, *Cincinnati Enquirer.* g

" "
When he says to his wife, "For 2 pins I'd leave you," he usually has a young and shapely pr in mind.—*Great Northern Goat*, hm, Great Northern Ry. h

" "
A woman waiting at the door ready to go to the store had her arms full of coats and 4 little children at her side.

Her husband, coming down the stairs, asked why she was standing there. She repl'd, handing him the coats, "This time you put the children's coats on and I'll go honk the horn."—*Capper's Wkly.* i



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your point like
a Good Story . . .*

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About 20 years ago we published the first book of Illustrative Stories alphabetically arranged by theme. Ever since that handy volume finally went out of print, people have been asking

for "more of those illustrative stories." But illustrative stories — really good ones — are hard to come by. And now at last we have a new collection — even bigger and better than the popular *They Tell a Story*. Stories are conveniently arranged under more than 150 subject headings, ranging alphabetically from "Ambition" to "Zeal." Better get your copy right away. You may be needing an extra good illustrative story any day now.

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Day-to-day

Dr DAVID REISMAN, prof of Social Science, Harvard Univ, asserting that feminine June grads prefer suburbia to a career: "They want homes not different from the ones in which they grew up—except a few mi's farther out of town."

1-Q-t

" "

Lt Gen ARTHUR TRUDEAU, Army research chief, presenting a *Buck Rogers* view of the future fighting man: "He may have a 2-way helmet radio, perhaps television and infra-red equipment. He may ride a flying platform or an aerial jeep, and he may carry in his individual shoulder weapon the thunderbolts of atomic fire power." 2-Q-t

SECOND CLASS MATTER

Play of the NEWS

Edited by Alice Jacobs



This is in the nature of a sociological report. With today's concern over conformity and adjustment to one's "peer-group," parents must be distressed—or at least embarrassed — if their kids don't come up to current standards of delinquency. But with a gentle assist from parents, kids can feel secure again. All you have to do is buy them the 1st shotgun designed *especially* for teen-agers (and women, in case Mama wants to be a pal). The 20-gauge single shot, with short stock, rubber recoil pad and 26" barrel, is 41" long, weighs just 5½ lbs. It's easy to handle and

balance and has minimum recoil. \$31.95, from Olin Mathieson, 460 Park Ave, N Y C 22.

And for the little ones, in most toy dep'ts, you can buy a toy switch-blade knife, which splashes "blood" when opened. (For some reason, we're reminded of a line from a 20-yr-old, Grade B movie: "Ain't they cute—they're playin'!")

As a further adjunct to their education, before too long, children too young to hold a shaker will be able to make excellent cocktails. A mfr is experimenting with martinis and Manhattans frozen in plastic pouches, all ready-to-thaw.

